

The image shows two men in the foreground, smiling and looking towards the camera. They are wearing lanyards with blue and white badges. The man on the left is wearing a dark blue polo shirt and glasses, and is pointing towards the camera. The man on the right is wearing a light-colored button-down shirt, a grey blazer, and glasses. In the background, there are blurred figures of other people and what appears to be an exhibition hall. The text 'DAM SAFETY 2026 EXHIBIT & SPONSORSHIP OPPORTUNITIES' is overlaid in large, bold, blue letters across the center of the image.

# DAM SAFETY 2026 EXHIBIT & SPONSORSHIP OPPORTUNITIES

A blue outline map of the state of North Carolina is positioned at the bottom of the page. It contains the event title and dates.

**Dam Safety 2026**

August 30–September 3 • Raleigh, NC



# EXHIBIT OPPORTUNITIES

Dam Safety 2026 is the premier educational and networking event in the dam safety industry and will connect your company with a targeted marketplace of dam safety officials, civil, geotechnical, environmental, and structural engineers working in dam and levee safety, dam owners and operators, students and professors, engineering consultants, and service and product suppliers, and more!

Last year's conference in Cleveland drew over 1,000 attendees and was the fourth consecutive year of drawing over 1,000 attendees.

The exhibit hall serves as the networking hub of the conference. The 2026 conference exhibit hall will host the Tuesday and Wednesday lunches, two receptions, four conference breaks, and more! Plus, the exhibit hall plays home to the resource center, poster-lightning talks, topic tables, and the always popular dam model competition exhibit. In total, Dam Safety 2026 will feature 16.5 hours of exhibit time, with 10.5 hours being dedicated exhibit hall hours with no conflicting sessions!

## TENTATIVE EXHIBIT HALL HOURS:

- Exhibitor Move In: Monday, August 31 - 8:00 AM - 1:00 PM
- Exhibit Hall Open: Monday, August 31 - 2:00 PM - 6:30 PM
- Exhibit Hall Open: Tuesday, September 1 - 10:00 AM - 6:30 PM
- Exhibit Hall Open: Wednesday, September 2 - 10:00 AM - 1:30 PM
- Exhibitor Move Out: Wednesday, September 2 - 1:30 PM - 6:00 PM

| BOOTH SIZE | SUSTAINING MEMBER | MEMBER  | NON-MEMBER |
|------------|-------------------|---------|------------|
| 10x10      | \$1,600           | \$1,850 | \$2,300    |
| 10x20      | \$3,200           | \$3,700 | \$4,600    |
| 20x20      | \$6,400           | \$7,400 | \$9,200    |

## EACH BOOTH INCLUDES:

- 1 Full Conference Registration
- 1 Table
- 2 Chairs
- 1 Wastebasket
- Pipe & Drape
- Carpet
- Basic Electricity
- Basic WiFi
- Ability to participate in the Dam Safety 2026 Door Prize Program.





# CONFERENCE SPONSORSHIP OPPORTUNITIES

Becoming an official sponsor provides the highest level of exposure before, during, and after the conference. Each sponsor level is tailored to provide maximum exposure for varying budgets. As a sponsor of Dam Safety 2026, your company name will be included in the conference program provided to all conference attendees, prominently displayed on event signage, on the conference app, on the conference website, and in conference promotional emails. In addition, each sponsor receives at least one full complimentary conference registration (a minimum \$1,090 value), allowing you to fully participate in the educational and technical aspects of the conference.

| <b>SPONSOR BENEFITS AND COSTS</b>   | <b>PLATINUM</b> | <b>GOLD</b> | <b>SILVER</b> | <b>BRONZE</b> |
|---|-----------------|-------------|---------------|---------------|
| Sustaining Member   | \$11,500        | \$6,000     | \$3,750       | \$2,750       |
| Company Member  | \$14,000        | \$7,500     | \$4,250       | \$3,250       |
| Non-Member  | \$17,000        | \$10,000    | \$5,000       | \$4,000       |
| Booth Space(s)  | 10x20           | 10x10       |               |               |
| Full conference registration  | 4               | 2           | 2             | 1             |
| Exhibit staff registrations   | 4               | 2           |               |               |
| One DS26 Daily Update Email Banner  | ✓               |             |               |               |
| Highlighted Sponsor Recognition on conference website                       | ✓               | ✓           |               |               |
| Highlighted Sponsor Recognition in Mobile App Feed                          | ✓               | ✓           |               |               |
| Mobile App Recognition (tiered)   | ✓               | ✓           | ✓             | ✓             |
| Logo placement on conference signage (tiered)                               | ✓               | ✓           | ✓             | ✓             |
| Logo placement on conference webpage (tiered)                               | ✓               | ✓           | ✓             | ✓             |
| Logo placement in the program booklet (tiered)                              | ✓               | ✓           | ✓             | ✓             |
| Logo placement on conference marketing emails (tiered)                      | ✓               | ✓           | ✓             | ✓             |
| Company logo added to exhibitor listing in the conference program           | ✓               | ✓           | ✓             | ✓             |
| Conference Sponsor logo to use in pre-conference marketing                  | ✓               | ✓           | ✓             | ✓             |
| Ability to purchase additional sponsorship add-ons as they become available | ✓               | ✓           | ✓             | ✓             |



# EXHIBITOR AND SPONSOR ENHANCEMENTS

## DAM SAFETY 2026 KICK-OFF EVENT SPONSOR –

- **SUSTAINING MEMBER – \$3,000** • **MEMBER – \$4,000** • **NON-MEMBER \$5,000**

The Dam Safety Kick-off Event will be held at The North Carolina Museum of Natural Sciences and will be open to all attendees, without an extra fee. This is the perfect opportunity to be one of the first to welcome attendees to Dam Safety 2026 and gain brand exposure before the conference kicks off. Sponsors will be recognized prior to the conference on the reception page, in promotional materials, on the conference app, within the conference program, and on-site at the reception. In addition, sponsors may work with ASDSO to provide special giveaway items or brand specific areas of The North Carolina Museum of Natural Sciences (Additional fees apply. These must be approved by ASDSO and the The North Carolina Museum of Natural Sciences in advance).

*\*Please note this opportunity is limited to Dam Safety 2026 Conference exhibitors and sponsors only.*

## DAM SAFETY DRINK TICKETS – \$9 FOR BEER/\$13 FOR WINE & COCKTAILS PER TICKET

Purchase drink tickets in advance for the Monday and Tuesday night exhibit hall receptions. Drink tickets can be used at both of the events and are the perfect item to provide to clients, prospects, or your staff! Purchasing drink tickets in advance allows you to pay once for your drinks and easily expense them. All drink tickets are sold as a pass through and not marked up for ASDSO events. Please note, drink tickets purchased in advance through ASDSO include a service fee and local tax charged to ASDSO by the Convention Center, so they will be slightly higher than marked on-site. \*All drink tickets are non-refundable.





# ADVERTISING OPPORTUNITIES (PRINT)

## CONFERENCE PROGRAM (PRINTED)

The conference program is distributed on-site to all conference attendees and serves as the attendees' guide throughout the conference and a valuable resource post-conference. The conference program is also provided to attendees as a downloadable PDF.

| AD LOCATION     | SUSTAINING MEMBER | MEMBER | NON-MEMBER |
|-----------------|-------------------|--------|------------|
| Cover Locations | \$700             | \$900  | \$1,100    |
| Dividers, Color | \$600             | \$800  | \$1000     |
| Full Page, B&W  | \$500             | \$700  | \$900      |
| Half Page, B&W  | \$400             | \$600  | \$800      |





# ADVERTISING OPPORTUNITIES (DIGITAL)

## CONFERENCE DAILY EMAIL UPDATES (DIGITAL ADVERTISING)

Each morning, all conference attendees will receive the daily conference updates via email complete with a snapshot of the day ahead including the agenda and any special announcements or reminders. The daily updates made their conference debut in 2021 and have averaged a 45% open rate (recent regional conference open rates have reached as high as 60%). Daily updates will be sent on Sunday (Leadership Day), Monday, Tuesday, and Wednesday mornings.

| FREQUENCY            | SUSTAINING MEMBER | MEMBER  | NON-MEMBER |
|----------------------|-------------------|---------|------------|
| Daily                | \$400             | \$500   | \$600      |
| Full Conference (4x) | \$1200            | \$1,500 | \$1,800    |

## Conference App (Digital Advertising)

The conference app helps attendees navigate the conference throughout the week from planning their schedule, to searching for fellow attendees to connect with, or which exhibitors they want to visit. Last year, we had over 900 app accounts created and users spent nearly 2,000 hours accessing the app! This opportunity is limited and banners will rotate throughout the week.

| FREQUENCY | SUSTAINING MEMBER | MEMBER  | NON-MEMBER |
|-----------|-------------------|---------|------------|
| Banner Ad | \$1,000           | \$1,250 | \$1,500    |

## Conference Website (Digital Advertising)

The conference website provides attendees a glimpse ahead to all that Dam Safety 2026 offers - from browsing the agenda, to searching for fellow attendees to connect with, to which exhibitors they want to visit. Last year, we had over 450 attendees create accounts and those individuals viewed the agenda nearly 39,000 times! This opportunity is limited and banners will rotate.

| FREQUENCY | SUSTAINING MEMBER | MEMBER  | NON-MEMBER |
|-----------|-------------------|---------|------------|
| Banner Ad | \$1,250           | \$1,500 | \$1,750    |



## ORGANIZATIONAL MEMBERSHIP

Organizational membership categories are designed for companies in the private sector. All Organizational members qualify for exhibit, sponsorship, and advertising discounts. **All memberships come with upgraded ASDSO Marketplace listings providing year round exposure to the Dam Safety Community!**

### **ORGANIZATIONAL STANDARD (FORMERLY AFFILIATE COMPANY) \$420 – \$430 AFTER JULY 1**

The Organizational Standard membership is the base level of membership within ASDSO. Each Organizational Standard membership comes with one individual membership for the organization's primary contact. Individual members (up to 12) who are employees of a company with an Organizational membership receive a 50% discount off the individual standard membership (\$58 instead of \$116 per-person).

### **ORGANIZATIONAL SUSTAINING MEMBER \$3,100 – \$3,180 AFTER JULY 1**

Any Organizational member may add visibility and value to their existing membership and assist in advancing ASDSO's goals by becoming a Sustaining Member. Sustaining members receive substantially higher discounts on most exhibit, sponsorship, and advertising opportunities, as well as premier visibility on DamSafety.org and other ASDSO events and publications such as the *Journal of Dam Safety*. Each Organizational Sustaining membership comes with one individual membership for the organization's primary contact, plus individual members (unlimited) who are employees of a company with an Organizational Sustaining membership receive a 50% discount off the individual standard membership

## ASDSO CONTACT INFORMATION

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